



Nirmal Sethia
Newby Teas
105 St. John's Street
EC1M 4AS, London

Date: 20/07/2023

Subject: Statement for Social & Economic Practices

Newby was established in 2000, with the mission to serve the world's finest teas. Over the past two decades, we have worked relentlessly to maintain the highest standards and provide unmatched services to the tea industry.

We are substantially owned by the British registered charity N. Sethia Foundation; therefore, our company values extend beyond mere profit. All teas we purchase must adhere to stringent standards and ethical codes, ensuring optimal social and economic practices.

We hold the traceability of our teas in high regard, obliging ourselves to meet the Ethical Tea Partnership membership criteria, including all purchase information, ensuring that we demonstrate traceability of our teas. The Ethical Tea Partnership is a global membership organisation that is catalysing long-term, systemic change, to benefit everybody who works in tea – especially people in tea-producing regions.

Newby only purchase and bids on tea estates that are certified by Rainforest Alliance or Fairtrade. A comprehensive audit precedes each direct buying and auction purchase, ensuring our unwavering commitment to ethical sourcing and outstanding quality. We continue this by monitoring with internal audits to ensure we source teas exclusively from selected estates.

All our teas purchased are subject to Eurofins certification and tested for more than 600 contaminants, confirming that EU Food and Safety parameters are strictly adhered to and are in conformity as required. In addition to this, we also test Fluoride content in all our teas.

Nirmal Sethia
Chairman of Newby Teas

Directors: N.K. Sethia (Chairman) • R. Sethia • S. Sethia • A. Aslakhanova • A. Bhattacharya

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